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Bárbara Díaz Alaminos was the Manager of Legal Affairs of the European Communities Trade Mark Association (ECTA) from February 2014 to December 2016. At ECTA, Bárbara's practice focused on intellectual property rights. Before joining ECTA, Bárbara worked as a lawyer in competition law and intellectual property law for over two years.

Bárbara graduated with a Law Degree from the Faculty of Law of the University of Málaga, Spain and she has an LL.M. in European legal studies from the College of Europe in Bruges (Belgium). She has published articles in the field of trade marks and counterfeiting, the internet of things and intellectual property rights, and the right to use a trade mark.

Bárbara is currently a PhD fellow at CIIR, Centre for Information and Innovation Law, at the Faculty of Law of the University of Copenhagen. Her research focuses on the lack of a legal framework capable to confront problems arising within artificial intelligence and copyrights.