

“EUIPO update”

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Abstract

Introduction

The presentation will provide the most recent update regarding the implementation of the SP2020.

Three strategic goals — *Improve operational effectiveness, Enhance access to IP system and IP knowledge, Build network convergence with global impact* —articulate that vision.

The performance results for the first quarter of 2017 (Q1) will be briefly presented, in particular regarding the Level of achievement of the Quality Service Charter objectives.

The presentation, which will follow the structure of the Lines of Action of the SP2020, will also provide an update on the execution of the SP2020 projects. By the end of the first quarter of 2017, the SP was 34 % completed, which is 2 % ahead of schedule.

Line of Action No 1 Update: Build a dynamic and knowledgeable organisation

During the presentation, the Office will present the most recent selection procedures and the impact of the legal reform regarding the Appointing Authority for all Office staff. Equally, a brief update on the construction of the new building will be done.

Line of Action No 2 Update: Increase transparency and accountability

The implementation of this line of action entails a fully-aligned planning process and the Activity Based Budget model. Internal Audit continued working on some ongoing audits corresponding to the 2016 Audit Plan. Recently, the Office successfully completed the annual audit, including an upgrade to the new version of the standard (ISO 9001:2015).

Line of Action No 3 Update: Foster an effective and secure digital environment

The Office continues to simplify and modernise its IT systems, building on the progress made during recent years, in order to make them more efficient and user-friendly. The availability of systems has remained stable during Q1 2017. Like most organisations, EUIPO is looking at Bid data with a list of specific business cases relating to maximisation

of the impact of the similarity and HDB databases, and the analysis of deficiency letters.

The Office is improving access control to information assets while preserving accessibility, ensuring that data integrity is respected, and enhancing the IT infrastructure to cope with the new threats.

Line of Action No 4 Update: Intensify network engagement

The presentation will review the latest integrations related to the new European Cooperation Projects, as well as the implementation of the international cooperation strategy adopted by the Management Board as part of the SP2020, namely the Extension of Tools and Support to Observatory in non-EU countries project, the closure of two EU-funded projects in Russia and South East Asia, the TM and ID5 fora, the continuation of the project in India, and the continuation of the IP-Key project in China.

Line of Action No 5 Update: Enhance customer-driven quality services

During Q1 2017, the reduction in incoming EUTM applications compared with the forecast will be presented, together with some other key figures. Overall, the number of Opposition decisions drafted in Q1 2017 increased by 32.23 % compared with 2016.

During Q1 2017, the average time taken to publish an EUTM via fast track was one week, with registration taking just under four months. Fast track RCDs are being registered on average in one working day, with 100 % being registered at most in two working days during Q1 2017.

During Q1 2017, the number of cases lodged before the Court of Justice of the European Union was 93 (78 before the General Court and 15 before the Court of Justice), an 8.14 % increase over 2016 (73 before the General Court and 13 before the Court of Justice).

Further explanation will be given on results of ex ante quality checks and the new Stakeholder Quality Assurance Panels (SQAP). Work on the new generation guidelines will be presented, together with new release on HDB and the extension of the Key User programme, as well as the new open data platform.

Last but not least, a short overview of the Boards' performance in Q1 2017 will be provided, including mediation.

Line of Action No 6 Update: Strengthen the intellectual property system

The Office will report on the programme dealing with the implementation of the legal reform that will come into force in October 2017. Details on this will be provided during the session "The first year of the EU Trade Mark Reform – A bridge between the past and the future".

Regarding the Observatory, the presentation will show the most deliverables of the Observatory, namely, the use of the Enforcement Database, its coordination with the Europol IP Crime Coordination Centre, and further sectoral studies examining the economic impact of IP infringements.