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Scott Gerien is a partner in the Napa Valley law firm of Dickenson Peatman & Fogarty and heads the firm's intellectual property practice group. Scott has been practicing in the areas of trademark, geographical indications, copyright and unfair competition law since his first case in 1996.

Scott's clients have included companies from a wide range of industries, but his representation of wineries, vineyards, breweries and spirits producers has allowed him to develop a special expertise concerning intellectual property issues affecting these industries. Scott handles the trademark portfolios for three of the ten largest wineries in the United States and acts as U.S. counsel for wineries from Europe, Australasia, South America and Africa. He has prosecuted over 2,500 U.S. trademark applications for alcohol beverage products and has been identified as a leading U.S. trademark professional in the *WTR 1000*, "particularly when it comes to disputes in the alcoholic beverage industry."

Scott is on the Board of L'Association Internationale des Juristes du Droit de la Vigne et du Vin (AIDV), serves as one of the principal editors for the International Trademark Association's (INTA's) *Geographical Indications, Certification Marks and Collective Marks: An International Guide*, and is a past Chairman of INTA's Committee on Geographical Indications where he co-authored the INTA Model Framework for the Establishment of a Multilateral Register of Geographical Indications for Wines and Spirits pursuant to TRIPS Article 23(4). Scott has written extensively and lectured throughout the world on the issues of trademarks and geographical indications.