



Designs, Trade Marks and Copyright

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Abstract

The presentation deals with the protection and the enforcement of designs, trademarks and copyrights from the perspective of the automotive industry.

It uses practical examples and published case law to illustrate the advantages and disadvantages of each type of industrial property right. For example it provides details regarding the registrability of both the shape of a car and car parts as three dimensional trademarks.

It also addresses the relevance of requests for customs seizure in the fight against piracy and counterfeiting as well as the interpretation of the repair clause in Art. 110 (1) CDR.