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Peter Schramm is a partner at Meyerlustenberger Lachenal and the head of the firm's trademark and design group. Peter is experienced in all aspects of IP law, including IP litigation and arbitration and the management of international trademark and design portfolios. He is well known for his trade dress and design law expertise and has been involved in several leading cases in Switzerland and abroad. He has particular expertise in obtaining and enforcing colour and three-dimensional trademarks. Peter advises domestic and international clients from various industries, with a strong focus on retail, luxury brands, fashion and tool and furniture manufacturers. He also has considerable experience in commercial contracts such as licensing, franchising and distribution agreements.

Peter is among *World Trademark Review's* top leading Trademark professionals in Switzerland. *Chambers* quotes clients as citing him as being "strong in design law" and *Legal 500* describes him as "versatile and pragmatic".